

## Privacy Policy

Pursuant to our Terms of Service, this document describes how we treat personal information related to your use of this website and the services offered on it (the “Services”), including information that you provide during your use.

We expressly limit use of the Service to adults over 18 years of age or the age of majority in the user’s jurisdiction, whichever is greater. Anyone under this age may not use the Services. We do not under any circumstances collect personal information from persons under the age of 18.

### Updates to this Privacy Policy:

We may update this Privacy Policy to provide clarification or notice of changes to our practices in our sole discretion. Should we make any changes, we will revise the date at the top of this Privacy Policy. We will provide you with additional notice of material changes by posting notice of these changes for 30 days before we implement these changes.

### Data Collected:

When you access the Services, use the search function, or convert or download files, your IP address, country of origin, and other non-personal information about your computer or device, such as web requests, browser type, browser language, date and time of requests, etc. may be recorded for log file information, aggregated traffic information, and in case of misappropriation of information or content.

We may record information about your use of the Services such as the search terms used, the content accessed and downloaded, and any other relevant statistics. We may also keep a record of any correspondence between you and us. When you use our Services, we may send cookies to your computer to uniquely identify your browser session. We may use both session and persistent cookies.

Access to information that we collect and maintain about you is available to you on our website. If you believe any information to be inaccurate, you can request that we correct or amend the information by contacting us at [contact@kemfo.org](mailto:contact@kemfo.org).

### Data Usage:

We allow third-party companies to serve ads and/or collect certain anonymous information when you visit our website. These companies may use non-personally identifiable information, such as click stream information, browser type, time and date, etc. during your visit to this website in order to provide advertisements about goods and services that may be of interest to you. These companies typically use a cookie or a third-party beacon to collect this information. In order to learn more about this practice or to opt-out of this advertising, you can visit [www.networkadvertising.org](http://www.networkadvertising.org)

We may use your information to provide you with certain features and create a personalized experience on the website, and we may also use that information to operate, maintain, and improve the features and functionality of the website.

We use cookies, web beacons, and other tools to collect information so that you do not have to keep re-entering it on subsequent visits, provide personalized content/information, monitor the effectiveness of our Services and measure aggregate metrics such as the number of visitors and page views. They may also be used to provide targeted advertisements based on your personal information and data.

We may aggregate your personal information with that of other members and users and disclose this information to advertisers and other third parties for the purposes of marketing and promotion. We may also use your information to run promotions, surveys, contests, and other features and/or events. We will not use your personal information to send commercial or marketing messages without your express consent. We may use your e-mail address without further consent for administrative or other non-marketing purposes.

We may partner with advertising networks, which are companies that deliver targeted advertisements to consumers and generate statistics and metrics related to the delivery of interest-based advertisements. They may utilize information collected through a variety of Data Technologies to provide customization, auditing, research and reporting for us, our affiliates and other advertisers. This data collection takes place both on our website and on third-party's websites and mobile applications. This process allows both this website and third parties to deliver targeted advertising, enhance marketing programs and help track the effectiveness of such efforts. Our advertising networks also may use this information for determining or predicting the characteristics and preferences of their respective advertising audiences and measuring the effectiveness of their advertising in accordance with their privacy policies. You can opt out of delivery of targeted advertising to you by multiple companies by visiting [www.aboutads.info/choices](http://www.aboutads.info/choices), [www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp), and [www.evidon.com](http://www.evidon.com). Please note that even if you opt out, you will continue to receive advertisements, but they will not be tailored to your specific interests.

We may include applications or widgets from social media providers that allow interaction or content sharing by their users. These widgets, such as a Facebook "Share" or "Like" button, are visible to you on the web page you visit. Integration between the Autotrader Sites and social media networks such as Facebook, Twitter and others may allow social media networks in which you participate to collect information about you, even when you do not explicitly activate the network's application or widget. Please visit the applicable social media network's privacy policy to better understand their data collection practices and choices they make available to you. The privacy policy of the social media network controls the collection, use and disclosure of all personal information transmitted to that network.

**Disclosures of Information:** We may be required to release certain data in order to comply with legal obligations or to enforce our Terms of Service and other agreements. We may also release this data to protect the rights, property, or safety of us, our users, and third parties. We may release this information to law enforcement or any other relevant governmental authority in order to prosecute illegal activity.

If you choose to upload, access, or transmit any illegal/unauthorized material to or through our website, we may forward all available information to law enforcement authorities, without any notice to you.

**Data Security:**

We use technical, personnel, and physical security measures in order to protect your personal information from loss, theft and unauthorized use, disclosure, or modification. Despite this, we cannot guarantee absolute security of our networks, servers and databases or those that are operated on our behalf.

**Third Party Links:**

Our website may contain links to third-party websites not operated by us. Once you leave our website, we advise you to review the privacy policies of the third-party website. We are not responsible for the content or use of any other websites/applications or their respective privacy policies.

**Your Choices:**

You have several options in the way we communicate with you:

- You may choose not to provide personal information, although that might impact your ability to register or receive our products/services.
- If you do not want to receive marketing emails from us, you can click on the unsubscribe link provided in those emails.
- If you do not want to receive interest-based advertisements, you can opt out as discussed above.
- You can modify your browser's setting to decline cookies and can render some web beacons unusable by rejecting their associated cookies and other browser add-ons. However, certain features of this website may be inaccessible or may function improperly as a result.

**Miscellaneous:** While we take all reasonable actions to safeguard the privacy of your personal information, the transmission of information over the Internet is not completely secure and thus we cannot make any guarantees for the security of such information. You transmit any information/content to us entirely at your own risk.

We may use third-party advertising companies to serve advertisements during your visit to our website.

Any dispute regarding privacy is subject to this Privacy Policy and our Terms and Conditions, including limitations on damages, resolution of disputes, and application of the law of India.

**Contact Us:**

If you have any questions or concerns regarding this Privacy Policy, please contact us by email at [contact@kemfo.org](mailto:contact@kemfo.org) .